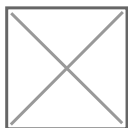




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Electric mobility and the Chinese Middle Classes



Submitted by Forum Vies Mobiles on Fri, 04/27/2018 - 14:54

Mots clés

e-mobility; electric mobility; middle class; China; transition

Discipline

Sciences sociales

Économie, droit et gestion

Prospective

Mode de transport

Automobile

Bicyclette

Visuel



Auteur

David Tyfield (Économiste)

Fichier vidéo

Transcription écrite

That film was recorded in early 2015, some of the statements are not clearly out-of-date. Indeed, the main point of the video, relating mobility transition and the middle class, still stands though - clearer than never.

How do we transform systems of urban mobility to ecologically sustainable and socially equitable models? This is a key global challenge today. And with a massive process of urbanization just beginning across large parts of Asia and Africa, the stakes are even higher. And, while the Chinese case includes important programmes of public transport, it is arguably in the decarbonisation of private transport through the electric vehicle (EV) that China could be most important.

The EV is treated in China as a singular opportunity to take global technological leadership in a key industry of the 21st century. Today I want to focus on another

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Cars / motorcycles

Aspirations

Living environments

Change in practices

Cars

Ecological transition