What is the future for bike delivery services?

Thursday 24 June 18h15-19h45
Conférence du Forum
With the student workshop of the Master 2 Urbanism and Planning at Paris 1 Panthéon Sorbonne; Laetitia Dablanc, logistics specialist and research director at Gustave Eiffel University; Dominique Méda, labor sociologist and director of IRISSO at Paris Dauphine University; Christophe Gay and Sylvie Landriève, co-directors of the Mobile Lives Forum. On this page, you can watch the videoconference where the Mobile Lives Forum presents the conclusions of the survey conducted on this issue.

Video (in French only)

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In recent years, consumer practices have been transformed by the explosion of home meal deliveries enabled by the emergence of delivery platforms (Uber, Deliveroo, Frichti…) and the uberization of the economy. These platforms recruit many delivery people by promising them an easy income and an autonomous activity. Although they are very visible in the public space, do we really know who are the bike delivery drivers today? Under what conditions do they work? How much time do they spend crisscrossing cities each day and for what income? How do they see their future?
The Mobile Lives Forum invites you to discover the results of a rich field survey conducted by students from the University of Paris 1. Along with Laetitia Dablanc and Dominique Méda, they put these services into perspective with regard to the logistical, ecological, economic and social issues they raise, during a conference held online on June 24, 2021.

Find all the results of the study on this page: Being a bicycle delivery rider: passion or exploitation?

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1 https://en.forumviesmobiles.org/project/2020/12/14/being-bicycle-delivery-rider-passion-or-exploitation-13525
3 https://forumviesmobiles.org/en/thematics/lifestyles/living-environments
6 https://forumviesmobiles.org/en/thematics/lifestyles/work-0
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