1. Projects

Does teleworking allow people to leave Île-de-France?

Ongoing research
Begin: January 2022
End: March 2022

The COVID health crisis has led to the unprecedented development of teleworking. People working within Île-de-France are particularly concerned by this practice: during the first lockdown, almost half of them were able to continue their activity by working full time from home. Today, while the health situation remains unstable, the practice of teleworking is still a reality for 42% of the working population of Île-de-France.

Research participants

- Mobile Lives Forum
- L’Obsoco (Research and consulting company)

Introduction

The COVID health crisis has led to the unprecedented development of teleworking. People working within Île-de-France are particularly concerned by this practice: during the first lockdown, almost half of them were able to continue their activity by working full time from home. Today, while the health situation remains unstable, the practice of teleworking is still a reality for 42% of the working population of Île-de-France.

This exceptional development of telework has reignited debates about its effects and limits, from the standpoint of organizations (management, office real estate...), of the environment (impacts of travel and digital tools...) but also of lifestyles (reconciling professional and personal life, well-being...). At the crossroads of these different issues arises the possibility of households relocating further away from...
their regular workplace. However, the inhabitants of the densest, richest and most populated region in France are also those who most want to change their living environment. The health and environmental crisis has reinforced these aspirations: can teleworking help to make these plans to leave Ile-de-France a reality?

Objectives

The goal of this survey is to acquire knowledge on the scale of relocations enabled by the growth of teleworking, by focusing on people employed by companies in Ile-de-France. This survey will allow us to quantify both completed and projected changes: on the one hand, those who moved further away from their workplace since the beginning of the health crisis, and on the other hand, those who plan to do so. The objective will be to specifically identify the role played by the evolution of teleworking practices in these decisions. The underlying assumption is that - in a context of health and environmental crisis - not having to commute to a workplace located in Ile-de-France every day has an impact on people’s relocation projects (whether desired, planned or completed), allowing them to settle in more desired environments, and therefore in other regions of France.

The underlying hypothesis is that - in a context of health and environmental crisis - the fact of no longer having to go to a workplace located in the Ile-de-France has an impact on aspirations, projects and achievements in terms of moving, making it possible to settle in more chosen living environments, and therefore in other regions of France.

Methodology

This short survey will be carried out during the month of January by Obsoco (Observatory on Society & Consumption) among 1000 teleworkers employed by companies and administrations located in Ile-de-France. Depending on the results obtained, a second survey may be carried out to deepen the understanding of these aspirations and practices, in particular regarding what effects they have on travel related to these new residential choices.

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Notes


Teleworking

The remote performance of a professional activity away from the company by means of telecommunication tools, at home or in a telecentre.

En savoir plus x

Lockdown

The lockdown measures implemented throughout 2020 in the context of the Covid-19 crisis, while varying from one country to the next, implied a major restriction on people’s freedom of movement for a given period. Presented as a solution to the spread of the virus, the lockdown impacted local, interregional and international travel. By transforming the spatial and temporal dimensions of people’s lifestyles, the lockdown accelerated a whole series of pre-existing trends, such as the rise of teleworking and teleshopping and the increase in walking and cycling, while also interrupting of long-distance mobility. The ambivalent experiences of the lockdown pave the way for a possible transformation of lifestyles in the future.

En savoir plus x

Mobility

For the Mobile Lives Forum, mobility is understood as the process of how individuals travel across distances in order to deploy through time and space the activities that make up their lifestyles. These travel practices are embedded in socio-technical systems, produced by transport and communication industries and techniques, and by normative discourses on these practices, with considerable social, environmental and spatial impacts.

En savoir plus x

Associated Thematics:

Lifestyles

- Aspirations
- Living environments
Diversity of lifestyles
Housing
Digital technologies
Rhythms of everyday life
Crises
Work

Policies

- Paris and Île-de-France
- Time policies

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Mobile Lives Forum

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