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L'Obsoco (Research and consulting company) (**Société d'étude en conseil et stratégie)**

The ObSoCo analyzes changes in consumption patterns, business and the organization of consumer markets. Its core focus is:

- Developing systems for observing dynamic changes
- Conducting analyses and quantitative/qualitative studies
- Developing new concepts and analytical frameworks to facilitate understanding of contemporary realities
- Advising and supporting private and public actors

The ObSoCo was co-founded by Nathalie Damery, Philippe Moati and Robert Rochefort in 2011.

Type

Société d'étude en conseil et stratégie

Nom

(Research and consulting company)

Prénom

L'Obsoco

Photo-portrait

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