L'Obsoco (Research and consulting company)

(Research and consulting company)

The ObSoCo analyzes changes in consumption patterns, business and the organization of consumer markets. Its core focus is:

- Developing systems for observing dynamic changes
- Conducting analyses and quantitative/qualitative studies
- Developing new concepts and analytical frameworks to facilitate understanding of contemporary realities
- Advising and supporting private and public actors

The ObSoCo was co-founded by Nathalie Damery, Philippe Moati and Robert Rochefort in 2011.

Projects with the Forum
Survey on the impacts of the lockdown on French people’s mobility and lifestyles

Mobile Lives Forum, L’Obsoco (Research and consulting company)

National survey on mobility and lifestyles

Mobile Lives Forum, L’Obsoco (Research and consulting company)

Survey on the desire to leave Ile-de-France

Mobile Lives Forum, L’Obsoco (Research and consulting company)

Aspirations for mobility and lifestyles

Mobile Lives Forum, L’Obsoco (Research and consulting company)

Publications with the Forum

Other publications on Mobile Lives Forum

Survey on the impacts of the lockdown on French people’s mobility and lifestyles

Mobile Lives Forum, L’Obsoco (Research and consulting company)