

## 1. Authors



### **Éric Chareyron**

Praticien-ne

Eric Chareyron has a background in economics with a focus in transportation and land use. He has alternated between operational positions within the Keolis group and at SNCF. Since 2007 he has been sales and marketing director at Keolis and launched the Keoscopie, a major survey of lifestyles and mobility with the aim of renewing Kéolis' approach and deriving new ideas and concrete solutions to serve local communities.

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### **Publications with the Forum**