AGENDA (/AGENDA/LISTE)

## The Pleasure of Not Going, Not Gone: Lofi Beats, Mobilities, Synthetic AI and Augmented Realities in the Digital Age

Seminar

Date de début : 22 Novembre 2024 16:00 Date de fin : 22 Novembre 2024 18:00

Lieu: Berkeley

Organisé par : Tourism Studies Group

Most tourists want to go somewhere. They seek a change in the environment. The 201 8 Nobel Prize in Literature was awarded to Olga Tokarczuk, who writes extensively on tourism and mobility. She writes of the tourists who are "never truly gone", l ike anthropologists writing about differentiated degrees of authenticity which dif ferent tourists seek. However, a recurring element in her writing is a character p rofile that takes pleasure in not going even when significantly mobile. For exampl e, the joy of road trips, in which the car has everything one needs-the car constr ucts the most essential emotional element associated with travel. As for the rest, whether Paris, Lhasa, or Quebecois maple forests, wherever they go, they don't go. Growing up in Yunnan vaccinated me against my friend's appraisal and death growl f or the 'authentic' skies. What does such pleasure—to move but not go—feel like? Th is presentation will engage Tokarczuk with my traveling stories to theorize and fe el the different "beats" between going and moving through Lofi music (a type of mu sic that young people love; young as in age, not specific to generation). I will t hen use this distinction between going and moving to look into what synthetic AI a nd augmented reality will look like for tourism.

## Informations pratiques: